

Tara A. MacDougall

3819 Oakleaf Drive

Murfreesboro, TN 37130

615-542-0196 (cell)

tara.a.macdougall@gmail.com

PROFESSIONAL EXPERIENCE

CEO of Discovery Center at Murfree Spring

502 Southeast Broad Street

Murfreesboro, TN 37130

June 2012 – present

Oversee operations, planning, and development of a children's science museum and nature center that provides hands-on education opportunities for the community. The Center serves as a vibrant community and tourism center with over 120,000 children and families exploring the exhibits each year.

Associate Wealth Management Advisor

Northwestern Mutual Financial Network

Pruett Financial Group, Nashville, TN

April 2002 – May 2012

- Provide expert guidance and innovative solutions for the financial planning needs of individuals and businesses
- Estate Planning and Charitable Giving Advisor
- Public Outreach – Financial Literacy for Children and Families
- Long Term Care Specialist

Director, Marketing and Development

Middle Tennessee State University

Division of Continuing Studies and Public Service

February 2000 – March 2002

- Planned and administered marketing and fundraising strategies for all departments within the division, secured donors for the university
- Formed partnerships with non-profit groups, Chamber of Commerce, Corporations, and school systems

Co-Producer/Co-host

"Los Alamos Health Review", Los Alamos, New Mexico

Los Alamos, New Mexico 1992-1994

Developed a weekly public access television show. Researched material, wrote scripts, interviewed guests, including then and future governors, and edited shows. Spearheaded

a public service campaign on health issues for Northern New Mexico, including hantavirus, thyroid cancer, teen suicide, and health care reform.

PROFESSIONAL TRAINING

Series 7	2007
Certified Long Term Care Specialist	2007
Life and Health, Series 6 and 63 Licensed	2002
Major Gifts and Endowments	2000

AWARDS

Women in Business Award - 2016
ATHENA Nominee - 2014
Middle Tennessee Kraft CPA Board Member of the Year Award – 2007
Northwestern Mutual Corporate Community Volunteer of the Year Award - 2007
Rutherford County Chamber of Commerce Pinnacle Award – 2003
Rutherford County Community Service Award - 2002
Diamond Award – Leadership Rutherford – Class of 1998

LEADERSHIP POSITIONS

Business Education Partnership Board Member – 2014 - present
CVB Board Member – 2016 -
Chamber of Commerce Board Member – 2016 -
The Family Center Board Member 2013 - present
Fifty Forward Board Member 2009 – 2013
Fifty Forward Advisory Board Member 2013 - present
Middle Tennessee Make A Wish Foundation Fundraising Board 2010 – 2013
Rutherford County Wishmakers (Charter Member) 2010 – present
Nashville Business Forum West End Charter Member
SOURCE Music Row Member
ATHENA Judge 2012
Nashville CABLE Board Member 2009 - 2012
Rutherford CABLE Board Member (Charter Member) 2009 – 2012 and current
Rutherford CABLE Board President 2015- 2016
National CABLE Chapter Development Task Force 2009 - 2010
Nashville Women’s Breakfast Club, Past-President 2009 – present
Center for Non-Profit Management Salute to Excellence Judge 2008
Rutherford County Metro Government Consolidation Task Force 2006
Discovery Center at Murfree Spring Board President 2000 – 2003
Murfreesboro Youth Orchestra – President 2004
Expanding Your Horizons (Science Experience for Girls) – Board Member 2002
President of Junior League 1997 – 1999
Elder, First Presbyterian Church 1995 – present (served on session 1995-1998)
Steering Committee for The American Community Summit of Rutherford County 1997
Rutherford County Strategic Planning, Government Committee 1995-1996
Cable Television Board, Los Alamos, New Mexico 1993-1994

Trey Gooch, Commissioner
District 20
3917 Manson Pike
Murfreesboro TN 37129

RE: Tara MacDougall – nominee Industrial Development Board

Dear Commissioner Gooch,

It is with pleasure that I recommend **Tara MacDougall** for the open position on the Rutherford County Industrial Development Board.

It is my understanding the intended purpose of the IDB is promote the business community in Rutherford County and help implement strategies to bring new businesses to our area.

Tara is a strong advocate for our community. With her leadership skills and business finesse, she is able to add value to this committee. As a board member of Discovery Center, I have seen firsthand how she has increased the visibility of our local children's museum with new funding sources, relevant exhibits and expert staff. She oversees the budget of the non-profit with a deep understanding of sound business principles.

Tara's role on the Chamber of Commerce board allows her a leadership voice for the business community. With running a local non-profit and with her past experience as a wealth management advisory, she is able to understand business owners and their businesses.

In addition, Tara has served as president of numerous organizations throughout her professional career and most recently she served as President of RutherfordCABLE, the premier leadership organization for women's professional advancement in our community.

I would humbly ask for strong consideration for Tara to assume a position on this important board.

Sincerely,

A handwritten signature in cursive script that reads "Paula Mansfield". The signature is written in black ink and is positioned above the printed name and title.

Paula Mansfield
Director, Strategic Partnerships
Middle Tennessee State University

College of Basic and Applied Sciences

161 Jones Hall
MTSU P.O. Box 83
Murfreesboro, Tennessee 37132
Office: (615) 898-2613
Fax: (615) 898-2615



28 July 2016

Dr. Mayor Burgess,

It is my pleasure to highly recommend Ms. Tara MacDougall for a position on the Industrial Development Board for Rutherford County. She has done a superb job as CEO of the Discovery Center making it a remarkable asset for Murfreesboro and Rutherford County. The skill set she has developed over her years of work experience have allowed her to be a major contributor in the enhancement of the educational enterprise in Rutherford County. Thus, because of her excellent executive abilities and experience, I feel Ms. MacDougall is ready to take on the challenges of serving on the Industrial Development Board.

Tara works diligently as the senior executive of the Discovery Center to make the center the focal point for educating children on science in the area. A highly effective multi-tasker, Tara expertly handles a tremendously heavy workload. Dedicated and meticulous, she supervises administrative staff with efficiency and professionalism. She is an expert at handling all manner pertaining to the position including developing and implementing high-level strategies, making major center decisions, managing the overall operations and resources of a center, and acting as the main point of communication between the board of directors and the center's operations. She has also been outstanding at creating community and business partnerships that benefit all parties involved. An example of this can be seen by the new partnership that has been created between MTSU and the discovery center, which allowed for the joint hiring of Dr. McCreedy, a renowned scientist working in the field of science education, to help both groups increase their outreach profile and to identify new funding sources. Lastly, through her leadership the Discovery Center has become a pivotal place for MTSU and other university and high school students to get teaching experience through center internships. AS you can see the title of CEO does not properly describe all of Tara's responsibilities in the position.

Thus, I have had ample opportunity to observe Tara's executive abilities, professional skills, and personal attributes. Ms. MacDougall is particularly well-liked and respected by the Discovery Center staff and the Rutherford County educational and business community. She is intelligent, personable, mature, responsible, and possesses a breadth of knowledge that makes her a valuable asset in any situation. Obviously, she is a committed community member who has a keen focus on the goals and priorities of her position as evidenced by Discovery Center successes. Thus, I believe you would have a hard time finding a better candidate for a position Industrial Development Board.



I am happy to answer any questions you may have about Ms. MacDougall. Please feel free to contact me by phone at 615-898-5508 or by email at email at Bud.Fischer@mtsu.edu. I hope you will give Ms. Tara MacDougall the serious consideration she deserves for this position.

Sincerely,

A handwritten signature in cursive script that reads "Dr. Robert Fischer". The signature is written in black ink and is positioned above the typed name and address.

Dr. Robert Fischer
Dean and Professor of Biology
College of Basic and Applied Sciences
MTSU, Box 83
Murfreesboro, Tennessee 37132



CORPORATE FLIGHT MANAGEMENT

July 28, 2016

Mayor Ernest G. Burgess
County Mayor
Rutherford County Tennessee
County Courthouse, One Public Square
Room 101
Murfreesboro, TN 37130

Dear Mayor Burgess:

I am writing this letter on behalf of Tara MacDougall in regards to her re-appointment to the Industrial Development Board for Rutherford County.

As a member of the Discovery Center Board of Directors, I have had the privilege to work with Tara in her capacity as the CEO and prior to that as the President of the Board.

Tara is an exceptional leader with a vision for the Discovery Center and possesses the abilities to execute and achieve that vision. She has proven herself by leading that organization to the next level with integrity, fiscal discipline, developing partnerships within the business and government/education communities, as well as hiring and developing an exceptional team who get things done at the Center. She has also done a fantastic job utilizing the Center's Board of Directors to continually build on the vision that Ms. Billie Little started over 25 years ago.

I can recommend her without qualification to be reappointed to the Industrial Development Board. She has a passion, not only for the Discovery Center, but for making Rutherford County a better community. I believe she would continue to be an asset to the County through her service on the Board.

If you have any questions or need to speak to me about Tara, do not hesitate to contact me at 615-804-6740.

Sincerely,

Allen Howell
Executive Chairman

SENATOR BILL KETRON
MAJORITY CAUCUS CHAIRMAN

LEGISLATIVE OFFICE
5 LEGISLATIVE PLAZA
NASHVILLE, TENNESSEE 37243-0213
(615) 741-6853
FAX (615) 253-0282

DISTRICT OFFICE
805 S. CHURCH STREET, #12
MURFREESBORO, TENNESSEE 37130
(615) 896-5440

Senate Chamber
State of Tennessee

NASHVILLE

13TH SENATORIAL DISTRICT
RUTHERFORD COUNTY

COMMITTEES
MEMBER: FINANCE, WAYS & MEANS
MEMBER: STATE & LOCAL GOVERNMENT
VICE-CHAIR: FISCAL REVIEW

July 28, 2016

Commissioner Trey Gooch
District 20 Commissioner, Rutherford County
3917 Manson Pike
Murfreesboro, TN 37129

Dear Commissioner Gooch,

I am writing to you to express my strong support for Tara MacDougall for the open Industrial Development Board position in Rutherford County. Tara is a friend of mine that I have known for about 20 years and I believe she would be well suited to this position. Her work with the Discovery Center and the Science Alliance has proven invaluable to our county. Over the past several years, I have come to know Tara very well and hold her in very high regard as a professional and courteous individual and I enjoy working with her. I hope you will take the time to look over her credentials and strongly consider her for this position. Thank you for your attention and should you have any further questions, please do not hesitate to contact me by phone at (615) 741-6853.

Sincerely,



Senator Bill Ketron
Majority Caucus Chairman



QUALITY INDUSTRIES
PRECISION METALWORKS

July 28, 2016

Mayor Ernest Burgess
Murfreesboro, TN

Dear Mayor Burgess,

I am writing on behalf of Tara MacDougall, in support of her interest in serving on the Industrial Development Board. In my opinion, she is a solid professional with a resume full of business accomplishments, and entered the non-profit world with innovation, vision, and business sense.

I have known Tara for three years, through Rutherford CABLE, where we took part in a year-long leadership class together. Right off the bat, she struck me as being a straight shooter, composed and thoughtful, and quite a communicator. Other women in the class regarded her as a leader, and she filled the shoes quite naturally, but without arrogance. She is a confident leader, who thinks outside the box. She is currently serving as President of Rutherford CABLE.

Tara asked me to serve on the board of Discovery Center, as an industrialist, as I have special interests in women in manufacturing and STEAM initiatives. I serve on a Workforce Investment Board for Davidson, Rutherford, and Wilson Counties. Serving on Discovery Center's board compliments my interest in education and vocational training for adults and children.

Tara has envisioned a larger role for Discovery Center to play in middle Tennessee. While I have been serving on the board, she has initiated and secured membership as part of The Science Alliance, not only contributing significant monies to Discovery Center's coffers, but placing DC and Murfreesboro on the Consortium's map. Through Tara's networking with mayors, governors, and congressmen/women, she met a PhD from The Franklin Institute, in Philadelphia, whose specialty is community engagement. This woman is transitioning from Philadelphia to Nashville. Being too expensive for Discovery Center to employ full time, Tara partnered with MTSU, so that the two institutions will share her capabilities. In my mind, this is an innovative and progressive move for DC.

Tara is spearheading an effort for STEAM events for an entire weekend in 2017 city wide. Her planning committee consists of 40 professionals. This is a nation-wide event; Tara is making it happen in Murfreesboro. Williamson County wants to partner with Rutherford County, so the event and excitement is spreading. Quite a feat!!

Tara runs her board meetings professionally, and is fiscally responsible. Her team at DC respects and enjoys working with her, and her with them.

I fully support and endorse Tara MacDougall for this seat on the Industrial Development Board.

Ms. Blair Glenn
Chair, Quality Industries, Inc.



July 28, 2016

Mayor Ernest Burgess

County Courthouse, One Public Square

Room 101

Murfreesboro. Tn.

Re: Industrial Development Board

Mayor Burgess,

I am writing a short note, as a letter of support for Mrs. Tara MacDougall as a potential candidate for the Rutherford County Industrial Development Board. I believe that Tara would be an excellent board member, adding great value to this very important open seat. I have known Tara and her family for many years now. I know her to be a hard worker, trustworthy, loyal, and honest. She is very well respected in the community, and already plays a very important part in her role of running the Children's Discovery Center here in Murfreesboro. Tara has very good insight, shows great values, and is very prideful of our County. She has a very strong work ethic, is outspoken, and would be a leading example to the IDB.

I ask that you all please give much consideration to her application. Without hesitation, I know that Tara will be an excellent choice. If you should need anything further, or have any questions, please don't hesitate to contact me.

Regards,

Rick Sain, Pharm.D.

Pharmacist – Reeves Sain Drug Store

(o) 615.278.3123 – rsain@reevessain.com

July 28, 2016

Trey Gooch
3917 Manson Pike
Murfreesboro, TN 37129

Mr. Gooch:

It is my pleasure to provide a letter of support for Tara MacDougall regarding the vacancy on the Industrial Development Board. I believe Tara would be an incredible asset to this role. I have known Tara for several years during her tenure as the CEO of the Discovery Center, as well as in other community leadership roles such as serving on the board with her while she was the president of Rutherford CABLE.

I have found Tara to be an intelligent, progressive, and talented professional who possesses the rare ability to navigate a variety of personalities and political landscapes all the while maintaining a high degree of respect from those with whom she interacts. Tara effectively develops community partnerships and personal relationships, and possesses a shrewd fiscal skill set that is critical in managing a not-for-profit organization.

I believe you will not only find Tara's reputation to be impeccable, but also find that she is a highly regarded thought leader and strategist. Tara's innovative thinking, savvy interpersonal communication, and robust leadership abilities distinguish her as one of Rutherford County's top community leaders and representatives.

Should you need more information regarding my experience with Tara's talents, skills, and abilities, please do not hesitate to contact me.

Sincerely,



Meagan Flippin
President and CEO
United Way of Rutherford and Cannon Counties

Meagan.Flippin@yourlocaluw.org
(615) 479-8773



**United Way
of Rutherford &
Cannon Counties**

P.O. Box 330056
Murfreesboro, TN 37133

P (615) 893-7303
F (615) 849-5909
www.yourlocaluw.org

2016-2017 Board of Directors

Felix Allen
Dr. Susan Andrews
Charlie Baum
Billy Bruce
Barry Buckley
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Ron Fryar
Dr. Russ Galloway
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David Tincher
Tracy Toy
Dr. David Urban
Ben Weatherford
Hanna Witherspoon
Andy Womack
Ross Womack
Jeffrey Woods

Mission: The United Way of Rutherford and Cannon Counties improves lives by advancing opportunities for education, health and financial stability for all.

Vision: To be the primary community solutions leader for human services.

LIVE UNITED

RECEIVED

JUL 26 2016

**APPLICATION FOR SERVICE
ON RUTHERFORD COUNTY BOARD OR COMMITTEE**

NAME: Tracey Binkley

ADDRESS: 1538 Georgetown Lane
Murfreesboro, TN 37129 PHONE: 615-217-7163

E-MAIL tracey.binkley@morganstanley.com DISTRICT # _____

BOARD APPLYING FOR: Industrial Development Board

NEW APPLICANT: REAPPOINTMENT: _____

IF REAPPOINTMENT, YEARS SERVED: _____

EXPLAIN WHY YOU WOULD LIKE TO SERVE: I want to lend my voice, experience & leadership to help my county grow in the most efficient & effective ways.

QUALIFICATIONS & EXPERIENCE: Experience as commercial lender, financial advisor & financial planner for 20+ years; active in community; Leadership Rutherford grad

EDUCATION: B.S. Agricultural Economics, University of Tennessee-Knoxville;
MBA, Finance, Univ. of Missouri-Kansas City

OCCUPATION: Financial Adviser, Certified Financial Planner™

EMPLOYER: Morgan Stanley PHONE: 615-617-6000

- REFERENCES: 1. Rep. Dawn White
2. Laws McCullough

SIGNATURE Tracey A. Binkley DATE 7/12/16

(Please see instructions on back.)

Website & bio at <http://fa.morganstanley.com/thebbjgroup/>

July 25, 2016

To Whom It May Concern,

I am honored to write this personal letter of recommendation for Tracey A. Binkley who is offering his name for service to the citizens of Rutherford County on the Industrial Development Board. I have known Tracey for 16 years. He has worked as a financial advisor to our family for many years and is a first cousin of my wife Dr. Stacey McCullough, PharmD.

Tracey has worked for over 20 years in banking and investment management. He serves as a financial advisor in the Murfreesboro office of Morgan Stanley. Tracey's formal education includes a BS in Agricultural Economics earned from the University of Tennessee and an MBA earned from the University of Missouri at Kansas City. Tracey is also a 2016 graduate of Leadership Rutherford. Informally Tracey has learned a great deal about Rutherford County from his parents-in-law Dr. William and Trish Nash of Smyrna and from his colleagues at Merrill Lynch Murfreesboro John SantAmour and Ivie Burns.

Tracey devotes a great deal of his time in service to others. He serves at World Outreach Church, The Boy Scouts of America, Alpha Gamma Rho national fraternity and The American Heart Association. Tracey and his wife Beth Nash Binkley and their three sons often open their hearts and their home as foster parents.

Tracey is an easy person to work with. He listens well, is respectful of other people's opinions and perspectives and stays focused on the task at hand. He keeps confidential things that should be kept confidential and does not seek the spotlight. These are attributes that should serve a member of the IDB well.

Please feel free to contact me should you want to discuss this recommendation further. You can reach me at 615 423-3875 directly or laws@provident-solutions.com

Sincerely,

H. Laws Mccullough
1406 W. Northfield Blvd.
Murfreesboro, TN 37129

House of Representatives

DAWN WHITE

STATE REPRESENTATIVE
37th LEGISLATIVE DISTRICT

State of Tennessee

NASHVILLE

LEGISLATIVE ADDRESS:
209A War Memorial Building
NASHVILLE, TENNESSEE 37243-0106
PHONE: (615) 741-6849
rep.dawn.white@capitol.tn.gov

July 25, 2016

The Honorable Trey Gooch
3917 Manson Pike
Murfreesboro, TN 37129

Dear Commissioner Gooch,

It is with great pleasure that I write to recommend Mr. Tracey Binkley for appointment to the Rutherford County Industrial Development Board. I can personally attest to Tracey's dedication to our community, and I believe he would prove a tremendous asset to the board.

Tracey Binkley has called Rutherford County home for many years, and he has more than twenty years of experience in the financial industry. Tracey's experience ranges from commercial lending to financial advising and planning. He holds a Bachelor of Science degree from the University of Tennessee-Knoxville and an MBA in Finance from the University of Missouri-Kansas City. In addition to Tracey's professional and educational qualifications, his true love and passion for our community is proven through his extensive community involvement.

Tracey demonstrates his concern for our community through dedicated volunteerism. He is actively involved with the American Heart Association, Boy Scouts of America, and World Outreach Church. Additionally, as a graduate of Leadership Rutherford, Tracey has an enhanced knowledge and understanding of our community's unique needs. His heart for service combined with his professional knowledge and experience make him an ideal candidate for this position.

I highly recommend Tracey Binkley for nomination to the Rutherford County Industrial Development Board. I am confident that Tracey would make a positive addition to the board.

Sincerely,

Dawn White
State Representative
37th District